

## Sustrans Winter Competition - Design a Sticker

Dear Parent/Carer,

I'm pleased to announce a NEW winter competition for schools all over the country. As part of the work of the **Sustrans Bike It** project to encourage and promote cycling to school, we are asking children to design one (or two!) new stickers. The theme: bikes and cycling, *of course*.

They could, for example, draw a logo, a picture or write a message, a motto...or all of the above; as long as it is their own work and it is original (not copied or copyrighted)...we don't mind! As an extra challenge, we are asking children to try and avoid using the phrase "bike it" in their entry.

The design should be in the shape of a circle. We are providing a template sheet that can be photocopied and circulated but entries do not have to be on this template. The children could draw round a CD or similar. Please encourage the children to keep the designs simple as winning designs will be shrunk to about 4cm. Each child can do 1 or 2 designs on the same sheet.

Entries can be in any medium, including drawing, painting, computer designed, collage, as long as they are done inside **a circle the size of a CD/DVD**. All entries must be on an **A4 sheet** and the pupil's full name, age, school and town **must** be written clearly on each entry. Any entry without this will not be entered for judging. The competition is limited to **one A4 sheet** per child only (with TWO circles maximum per sheet). Any entry featuring the phrase "bike it", unfortunately, will not be short-listed.

Children should hand their entries in to their teachers by Wednesday 18<sup>th</sup> January 2012 at the latest.

The first prize of a top-of-the range bike from Islabike will be ordered especially to suit the winner's age and size and will be presented in a special assembly. There are also runners up prizes of Nutcase helmets, panniers and Bike It goodie bags. Local prizes also up for grabs (ask your Bike It officer!).

The most imaginative and creative entries will feature on the new Sustrans sticker pack that will be available for purchase by Bike It officers and schools around the country.

All the best and good luck,

Kim Williams

Sustrans Bike It officer

Email: [kim.williams@sustrans.org.uk](mailto:kim.williams@sustrans.org.uk)

### Data Protection

Any personal information, including without limitation, your name, address (including postcode), telephone number and/or email address will be used (i) in connection with the Competition, (ii) as set out in these terms and conditions. Your Personal Data will not be disclosed to any third party, except to publicise the prize-winners and for the purpose of fulfilling the prize where applicable

#### Design a sticker competition

##### Categories (3 prizes per category):

Category 1 - Up to 6 years of age

Category 2 - From 7 to 9 years of age

Category 3 - From 10 years of age upwards

##### The prizes:

1<sup>st</sup> prize: Islabike, ordered to suit age of winner

2<sup>nd</sup> prize: Nutcase helmet plus a set of panniers

3<sup>rd</sup> prize: goodie bag